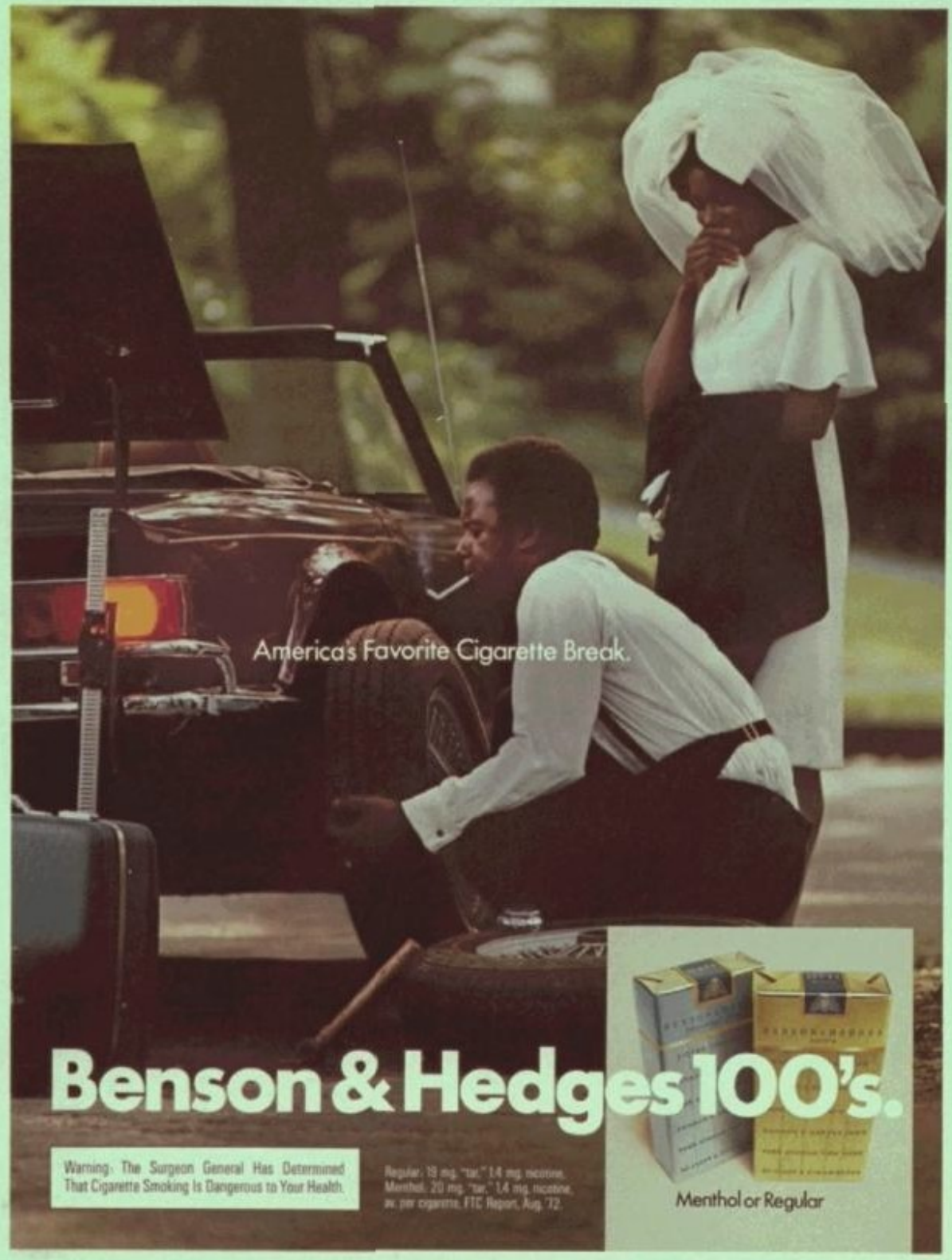
America's Favorite Cigarette Break.
Benson & Hedges 100's.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
Regular: 19 mg. "tar," 1.4 mg. nicotine.
Menthol: 20 mg. "tar," 1.4 mg. nicotine.
av. per cigarette, FTC Report, Aug. '72.
Menthol or Regular

0701-642A
Pg. 4/C B1
Essence-Jan. '73
Wells, Rich, Greene, Inc.

2061191635

Source: https://www.industrydocuments.ucsf.edu/docs/fhxn0003